

HOVF24 Sponsorship Opportunities Comparison Chart

Individual

- Name will appear in Festival Brochure
 - > May be “In Memory of” or “In Honor of” other individuals instead

\$100

Supporting

- **Ad*** in Festival Brochure at ¼-page
- **Promotion on Festival website & social media accounts**

\$250

Festival

- **Ad*** in Festival Brochure at ¼-page
- Promotion on Festival website & social media accounts
- **Logo on Festival 5K/10K t-shirt**
- **May use a 15' x 15' space at the Festival to self-promote**

\$500

Activity

- **Ad*** in Festival Brochure at ½-page
- Promotion on Festival website & social media accounts
- Logo on Festival 5K/10K t-shirt
- May use a 15' x 15' space at the Festival to self-promote
- **Logo on Festival website & social media accounts**
- **Logo next to activity location in Festival Brochure map**
- **May display banner at sponsored activity and/or may distribute promotional items to any Festival visitors; banner & promotional items provided by sponsor**

\$1,000

Stage

- **Ad*** in Festival Brochure at ½-page
- Promotion on Festival website & social media accounts
- Logo on Festival 5K/10K t-shirt
- May use a 15' x 15' space at the Festival to self-promote
- Logo on Festival website & social media accounts
- Logo next to stage location in Festival Brochure map
- May display banner at sponsored stage and/or may distribute promotional items to any Festival visitors; banner & promotional items provided by sponsor
- **Lawn signs featuring logo & appreciation for sponsorship**
- **Radio spots provided by Festival**
- **Microphoned shout-outs during sponsored stage events**

\$2,500

Presenting

- **Ad*** in Festival Brochure at full-page
- Promotion on Festival website & social media accounts
- Logo on Festival 5K/10K t-shirt
- Option for a 15' x 15' space at the Festival to self-promote
- Logo on Festival website & social media accounts
- Logo next to stage location in Festival Brochure map
- May display banner at sponsored stage and/or may distribute promotional items to any Festival visitors; banner & promotional items provided by sponsor
- Lawn signs featuring logo & appreciation for sponsorship
- Radio spots provided by Festival
- Microphoned shout-outs during sponsored stage events
- **Logo & company name will have top billing on all official printed materials (including any & all ads) for the Festival & will be featured on Festival website & social media**
- **Information will be featured on social media in the days leading up to & the day of the Festival**
- **Mentioned & tagged in Festival social media account posts**
- **Logo more prominently displayed on Festival 5K/10K t-shirt**
- **Option for an additional 15' x 15' space at the Festival to self-promote; spaces may be connected to or disconnected from each other**
- **May display banner at a prominent location of the Festival (e.g., the Festival Information Booth) after consultation with the Festival Board**

up to \$5,000

*Ad Information

In order for us to show the maximum amount of gratitude to sponsors & their generosity, ads must be approved by the sponsor & submitted to the Festival no later than August 1, 2024.

Ads must be saved as correctly-sized, 300ppi, maximum-quality JPGs or PNGs. See Ad* Spec Sheet.

For questions about files, contact hire.james.early@gmail.com.

No ad? No problem! Supporting Sponsors & upward have the option to request that the Festival create an Ad* for them (used only with approval from the sponsor) for the low price of **\$50 added to sponsorship**.

This additional donation goes towards helping the Festival even more than your original sponsorship amount!